



MyFoxTampaBay.com
www.myfoxtampabay.com

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Billing Address:

**Greer Margolis & Mitchell
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007**

INVOICE

Advertiser	Obama for America
Product	OBAMA FOR AM-SKED C
Estimate Number	1897

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	04078446-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Order #	04078446
Alt Order #	Political Candidate
Deal #	
Order Flight	10/09/12 - 10/15/12

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	13	Good Day 9a	9-10a								
	CDR										
	13										2
8	13	Good Day 9a	9-10a								
	CDR										
	13										
	13										
9	13	Good Day 9a	9-10a								
	CDR										
	13										
	13										
10	13	Good Day Sa 6a	6a-7a								
	CDR										
	13										
	13										
11	13	Good Day Sa 8a	8a-9a								
	CDR										
	13										
	13										
12	13	Good Day Su 7a	7a-8a								
	CDR										
	13										
	13										
13	13	Good Day Su 8a	8a-9a								
	CDR										
	13										
	13										
14	13	Live with Kelly	10a-11a								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
CDR											
					10/08/12 to 10/14/12	4x	- TWTF - -				
	13			Tu	10/09/12	:30	10:33 AM	OFA12A124H	\$450.00		1
	13			W	10/10/12	:30	10:44 AM	OFA12A124H	\$450.00		2
	13			Th	10/11/12	:30	10:50 AM	OFA12A124H	\$450.00		4
	13			F	10/12/12	:30	10:31 AM	OFA12A124H	\$450.00		3
15	13	Live with Kelly	10a-11a								
CDR											
					10/15/12 to 10/21/12	1x	M-----				
	13			M	10/15/12	:30	10:59 AM	OFA12D148H	\$450.00		1
16	13	Wendy Williams	11a-12p								
CDR											
					10/08/12 to 10/14/12	4x	- TWTF - -				
	13			Tu	10/09/12	:30	11:53 AM	OFA12A124H	\$225.00		1
	13			W	10/10/12	:30	11:59 AM	OFA12A124H	\$225.00		3
	13			Th	10/11/12	:30	11:59 AM	OFA12A124H	\$225.00		2
	13			F	10/12/12	:30	11:44 AM	OFA12A124H	\$225.00		4
17	13	Wendy Williams	11a-12p								
CDR											
					10/15/12 to 10/21/12	1x	M-----				
	13			M	10/15/12	:30	11:52 AM	OFA12D148H	\$225.00		1
18	13	Fox 13 News at Noon	12p-1p								
CDR											
					10/08/12 to 10/14/12	3x	- TWTF - -				
	13			W	10/10/12	:30	12:40 PM	OFA12A124H	\$360.00		2
	13			Th	10/11/12	:30	12:28 PM	OFA12A124H	\$360.00		1
	13			F	10/12/12	:30	12:13 PM	OFA12A124H	\$360.00		3
19	13	Fox 13 News at Noon	12p-1p								
CDR											
					10/15/12 to 10/21/12	1x	M-----				

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19	13	Fox 13 News at Noon	12p-1p								
	CDR										
	13			M	10/15/12	:30	12:52 PM	OFA12D148H	\$360.00		1
20	13	Judge Joe Brown	3p-4p								
	CDR										
	13				10/08/12 to 10/14/12	4x	- TWTF -				
	13			Tu	10/09/12	:30	3:07 PM	OFA12A124H	\$225.00		1
	13			W	10/10/12	:30	3:09 PM	OFA12A124H	\$225.00		3
	13			Th	10/11/12	:30	3:18 PM	OFA12A124H	\$225.00		2
	13			F	10/12/12	:30	3:07 PM	OFA12A124H	\$225.00		4
21	13	Judge Joe Brown	3p-4p								
	CDR				10/15/12 to 10/21/12	1x	M-----				
	13			M	10/15/12	:30	3:26 PM	OFA12D148H	\$225.00		1
22	13	Judge Judy	4p-5p								
	CDR				10/08/12 to 10/14/12	6x	- TWTF -				
	13			Tu	10/09/12	:30	4:41 PM	OFA12A124H	\$585.00		1
	13			W	10/10/12	:30	4:23 PM	OFA12A124H	\$585.00		2
	13			Th	10/11/12	:30	4:40 PM	OFA12A124H	\$585.00		3
	13			Th	10/11/12	:30	4:56 PM	OFA12A124H	\$585.00		5
	13			F	10/12/12	:30	4:39 PM	OFA12A124H	\$585.00		6
	13			F	10/12/12	:30	4:49 PM	OFA12A124H	\$585.00		4
23	13	Judge Judy	4p-5p								
	CDR				10/15/12 to 10/21/12	2x	M-----				
	13			M	10/15/12	:30	4:10 PM	OFA12D148H	\$765.00		2
	13			M	10/15/12	:30	4:55 PM	OFA12D148H	\$765.00		1
24	13	Fox 13 News at 5p	5p-530p								
	CDR										

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34	13	New Girl/Mindy Project	9p-10p								
	CDR										
	13			Tu	10/09/12	:30	9:17 PM	OFA12A124H	\$4,050.00		1
35	13	X Factor	8p-9p								
	CDR				10/08/12 to 10/14/12	1x	--- T---				
	13			Th	10/11/12	:30	8:22 PM	OFA12A124H	\$7,650.00		1
36	13	Good Day Sa 6a	6a-7a								
	CDR				10/08/12 to 10/14/12	1x	----- S-				
	13			Sa	10/13/12	:30	6:22 AM	OFA12A124H	\$315.00		1
37	13	Fox 13 News Edge RR	4a-430a								
	CDR				10/08/12 to 10/14/12	1x	--- TF--				
	13			F	10/12/12	:30	4:08 AM	OFA12A124H	\$30.00		1

Aired Spots

72

Gross Total

\$76,530.00

Agency Commission

\$11,479.50

Net Amount Due

\$65,050.50 Payment Terms 30 Days

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